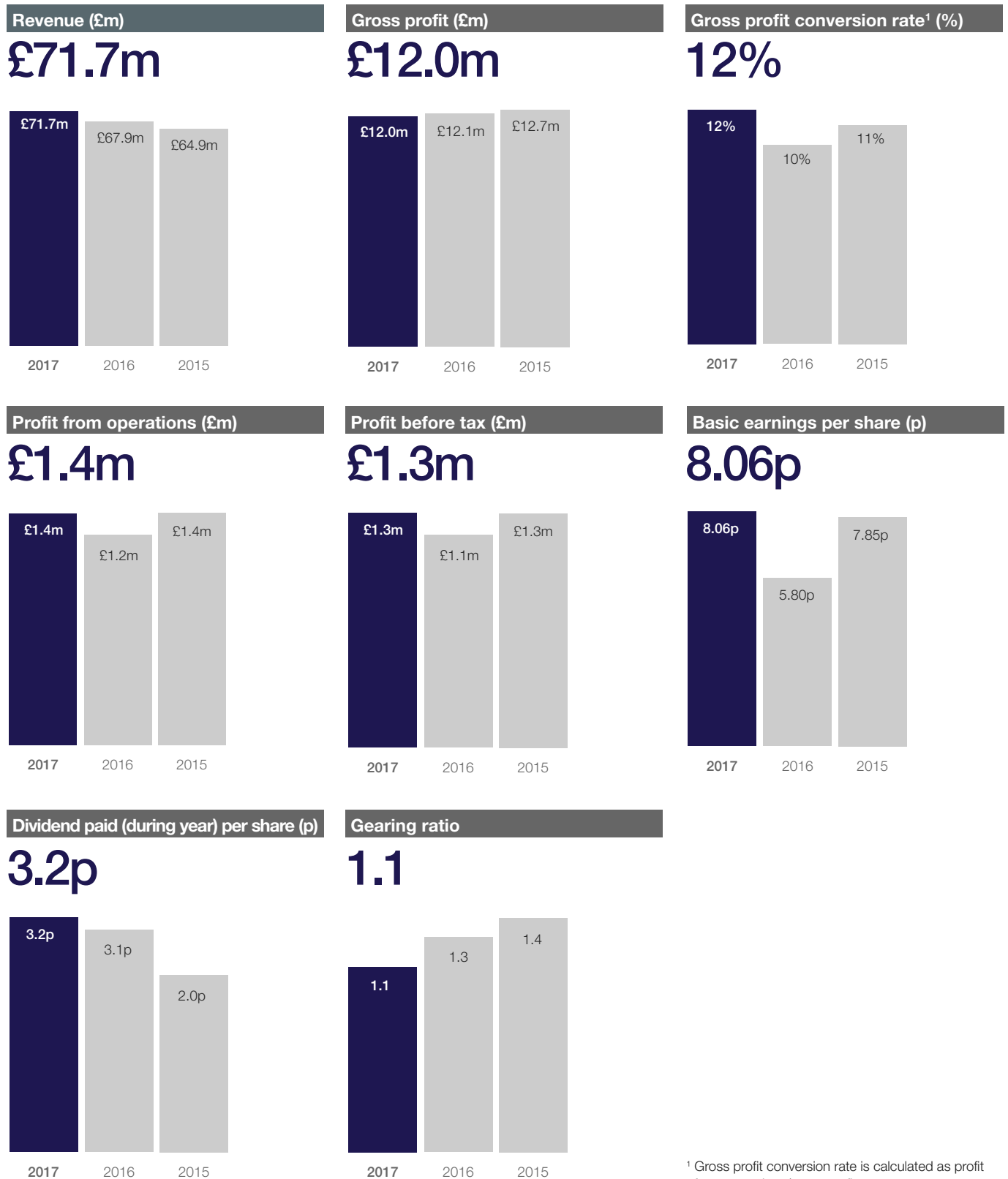


Key performance indicators

For the year ended 31 December 2017



¹ Gross profit conversion rate is calculated as profit from operations/gross profit.